

In the chaos I found power

WE MUST  
DEVELOP OUR  
OWN STANDARD  
OF BEUTY



I don't believe what politicians say so it's not worth listening to them.

Life's full of rules and regulations.  
People dictating what you should do.  
Or shouldn't.  
If unchallenged, rules go unchanged.

This is the moment.

The first smooth caress of solid gold between your fingers. The sparkle of beautifully set diamonds at your wrist. The immediate certainty that this watch was made for you and that no other will ever do. The realisation that beauty need not be transient, that opulence need not shout. The sudden, exquisite pleasure of owning something very few others will ever experience.

This is the moment.

Patek Philippe makes it last forever.

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I grew up watching disaster movies. Am I prepared for what happens next?

